codeblue

A Fuji Xerox Company

Technology trends for the modern workplace

Guide

The future workplace is here.

Our workforce demographics are changing rapidly. While baby boomers have dominated the workplace for the last two decades, it's been estimated that more than half of the global workforce are now millennials.

This background of generational change, coupled with developments in technology that are revolutionising society, means that the future of work will likely be very different. To understand where your organisation is heading, these are some of the biggest trends we're seeing.

The move towards a more mobile workforce

Recent global studies have shown enabling mobile working not only increased productivity by 67%, but also increased revenue growth by 43%. Productivity is not the only reason companies are going mobile, with reducing the need for a physical office providing significant savings. More employees are also looking for employers that offer the ability to work from home or remotely to enable a better work-life balance.

Going mobile is more than giving employees laptops. It's about creating an IT environment that supports working on the go – from cloud communications to collaborate and keep connected, to cloud services to enable continuous workflows and remote access of working files.

By assessing the tools your team needs to work remotely, your ability to manage business continuity impacts is strengthened as well. Whether the disruption is large or small, you'll have the ability to adapt quickly, the tools to continuing working, and the IT infrastructure to minimise impact.

The rise in cloud technology and usage

With benefits ranging from increased business efficiency and reducing IT expenditure to amplified scalability, it's understandable why so many companies are making the switch to cloud.

The latest cloud technology can improve your data resilience, system performance and ease of management. On an employee level, embracing cloud uncovers new ways of working – from video, voice and collaboration tools for productivity to accessing data securely and remotely.

Customers are now looking for service and products faster, to do more online, and increased levels of customer service. Cloud technology is the key to retain and attracting customers, unlocking new technology to improve service, streamline processes and the ability to personalise customer experiences.

By transitioning to the cloud as part of a fully outsourced or managed solution, you will be able to access a wider range of solutions to empower your business. CodeBlue can also help you find the right cloud to on-premise mix for your business.

* Avanade, Global survey: Companies are unprepared for the arrival of a true digital workplace

The need for increased cyber security

A modern workplace needs modern security. Backing up your data on-site is no longer enough, with cloud solutions allowing you to better protect and back up your company data securely.

The cloud offers heightened security and control of your data, improving the flexibility and scalability of your business. A robust IT security strategy will also ensure your business can respond, react and restart as quickly as possible, without impacting your business or customers.

With years of experience in IT support, service, data backup and recovery, CodeBlue understands the threats you're most likely to encounter, as well as the ones you haven't thought of yet. By outsourcing your IT to a managed services provider like CodeBlue, you can create an IT strategy that works for your business environment.

>> **Explore your technology future**
code-blue.com.au/future

With new ways of working required and new digital expectations from customers, we can connect you with the technology you need to reimagine your business.

We are
Team Blue

CodeBlue is more than just a name.

It's the 200+ engineers, technicians and technology experts around Australia and New Zealand that who live and breathe tech. It's about creating customer relationships that last and giving you technology that empowers you.

It's the local support, trans-Tasman knowledge and the global strength of the Fuji Xerox family. It's the wide range of IT, technology and service solutions, combined with the power of our trusted global and local partners.

Most importantly, it's about you.

Technology should also be about what it can do for you, not the other way around. And it should be simple. It's this focus that has allowed us to help thousands of customers across Australia and New Zealand for almost 20 years.

Together we can empower your business with the technology it needs, one solution at a time.

>> **It's time to go Blue**
code-blue.com

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